

Making the Mainframe a Millennial Magnet

Jim Conway CA Technologies

November 2018 Session QG





Agenda:

- Introduction
- Initial Contact
- Onboarding
- Training
- Retention



The bleak picture:

Skills Shortage	Very little mainframe skills currently on the market or geographical challenges
IT / STEM People	According to the EU, by 2020, there will be a shortage of 700,000 STEM people
0 Unemployment in IT in Prague	High Salaries are easy to find for top talent. Even offering top dollar does not keep people motivated long-term
Comfort Zone	Difficult to tempt skilled developers away from their sphere of knowledge. Green screen looks strange if a person is used to developing using some of the modern IDEs



CA Technologies:

Biggest Mainframe ISV ie. after IBM

PTC (Prague Technology Center):

- Founded in 2005
- Grew to 130 engineers in 2012
- Now 291 engineers, management and Product Management
- Extended product coverage (over 40 mainframe products supported)
- Average age 36
- Over 40 nationalities represented

Who am I?

- Been around a while
- Joined CA in 2012
- Conducted over 200 Interviews
- 25 successful hires in that time



Initial Contact:

Advertising 2017 we started a major advertising campaign.





Initial Contact:

Brand Building on Local Markets:



- Job Fairs at Local Universities.
- University Cooperation
- Local School lectures
- Career Discovery days
- Code Weeks



PTC partners with local universities!

... by providing Mainframe Basics courses (and teacher) to famous Czech IT universities



Czech Technical University



Charles University



University of Nuclear Sciences

... by welcoming interns during the summer exploring the Mainframe technology and The Prague Technical Center



© 2015 CA. ALL RIGHTS RESERVED. ALL TRADEMARKS, TRADE NAMES, SERVICE MARKS AND LOGOS REFERENCED HEREIN BELONG TO THEIR RESPECTIVE COMPANIES. NO UNAUTHORIZED USE, COPYING OR DISTRIBUTION PERMITTED. PLEASE NOTE THAT THIS PRESENTATION IS FOR YOUR INFORMATIONAL PURPOSES ONLY DOES NOT SERVE AS ANY TECHNICAL USER GUIDES OR DOCUMENTATION. THERE IS NO DIRECT OR INDIRECT WARRANTY PROVIDED PERTAINING THE PRODUCTS AND ACTUAL USE MAY VARY FROM THE ILLUSTRATIONS PROVIDED.



Initial Contact:

Other general ideas

- Public Events e.g. Open Days
- Strong Referral program
- Internships
 - Full-Time short term
 - Part-Time Long term
 - Focus on the student so they get value from the internship



Onboarding:

Interviewing the candidates:

- Co-ordination Having a candidate (especially straight from University) walk into a room and face 3 managers and a few engineers all firing questions!
- If the candidate seems suitable, considering showing the person the office space and introduce to the team
- Explain the training program in detail so the person has a clear picture what they are moving into

Hiring:

- Make sure the candidate is given complete support
- Be careful with VISA Implications
- If there is a probation period, make sure this is explained
- Consider a buddy program to help the new hire get accustomed to the office atmosphere and logistics



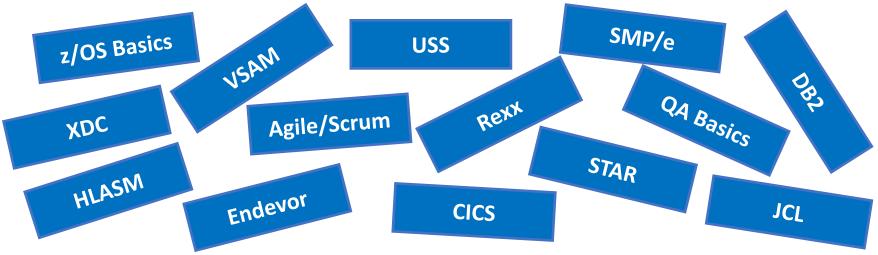
Training:



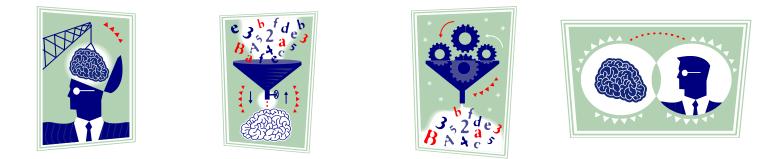


PTC has a 2+ months Mainframe curriculum for new employees

A set of Mainframe "basics" are given to new engineers when they join



... followed by Knowledge Transfer from experienced staff (onsite or in the US)



© 2015 CA. ALL RIGHTS RESERVED. ALL TRADEMARKS, TRADE NAMES, SERVICE MARKS AND LOGOS REFERENCED HEREIN BELONG TO THEIR RESPECTIVE COMPANIES. NO UNAUTHORIZED USE, COPYING OR DISTRIBUTION PERMITTED. PLEASE NOTE THAT THIS PRESENTATION IS FOR YOUR INFORMATIONAL PURPOSES ONLY DOES NOT SERVE AS ANY TECHNICAL USER GUIDES OR DOCUMENTATION. THERE IS NO DIRECT OR INDIRECT WARRANTY PROVIDED PERTAINING THE PRODUCTS AND ACTUAL USE MAY VARY FROM THE ILLUSTRATIONS PROVIDED.



Training (continued).

- Product Training within the teams
- TechAid ongoing training (Technical and soft skills)
- Product Share Presentations
- Rotational Residency program



Working Conditions and Environment

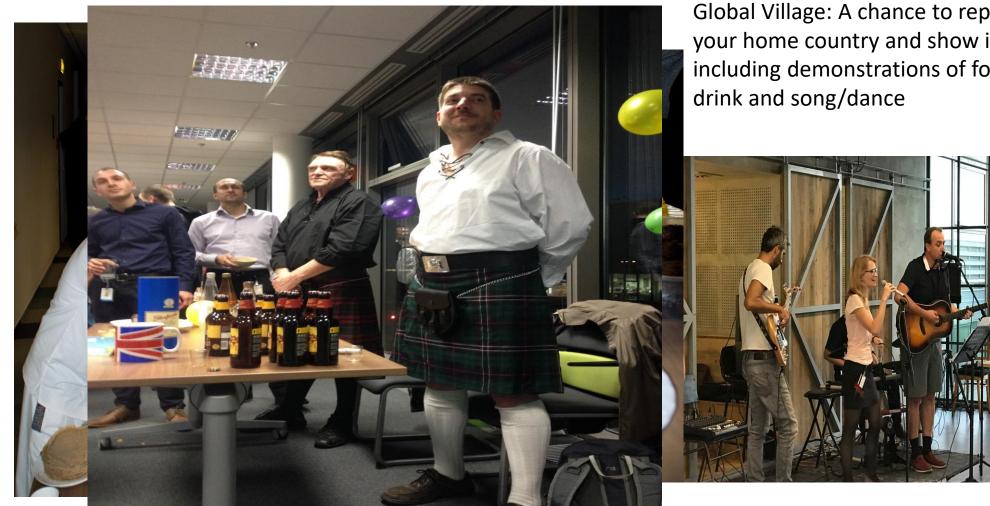


Benefits Package:

- Volunteer Days
- Subsidized Lunch Vouchers
- Multi Sport cards
- Health benefits
- Social events



Culture



Global Village: A chance to represent your home country and show it off including demonstrations of food,



Career Development

- Clear career progression (transparent)
- Modern developer tools
- Opportunity to move to different roles
- Fully maintained development plan
- Good training materials
- Opportunities to attend conferences
 - Sales
 - GSE
 - Share
 - IDUG



Autonomy:

- Introduction of Agile practices
 - Self directed work teams
- Opportunity to spend time on Innovation
- Currently working on a CI/CD prototype
- Test Automation
- Patent Programs



Hackathon!





We want your feedback!

- Please submit your feedback online at
 http://conferences.gse.org.uk/2018/feedback/qg
- Paper feedback forms are also available from the Chair person
- This session is QG



